The Green Schools Conference & Expo (GSCE), formerly the Green Schools National Conference, is celebrating six years in 2016!

GSCE 2016 will bring hundreds of educators and decision-makers to Pittsburgh, P.A. for two full days of inspiring programming, targeted networking and an energetic exhibit hall. Last year’s event drew participants representing every end of the spectrum including: teachers, school administrators, business community leaders, architects, environmental services consultants, corporate partners, curriculum specialists, students, custodial supervisors, governmental agencies, environmental educators, finance specialists, school food service personnel, transportation managers, health and safety coordinators, sustainability managers and many others.

As a sponsor, you will be recognized prominently before, during and after the conference as leading supporters of GSCE. The opportunities listed on the prospectus are designed to fit a variety of budgets and may be combined to meet the desired levels.

Be a part of the expanding green schools movement by supporting GSCE as an exhibitor, sponsor or both! We look forward to helping you find the perfect combination of activities to maximize your presence and enhance your conference experience.

83% of respondents agreed or strongly agreed with the statement “I had meaningful interactions inside the exhibit hall”*

84% of survey respondents rated the conference very good or excellent*

*Data derived from 2016 GSCE Exhibitor Survey
PRODUCTS AND SERVICES
Represented at GSCE

Architecture/Building/Facility Design
Associations & Public Organization
Building and Construction Materials/Services
Commercial Services/Products
Consulting Services
Education - Curriculum and Instruction
Energy/Utilities
Facilities Operations/Management
Fundraising/Finance
Furniture and Equipment
Government Agency/Organization
Health and Wellness
Healthy Foods
Non-Profit Organizations
Stewardship Service Learning Programs
Technology
Waste/Recycling
SPONSORSHIP OPPORTUNITIES

The opportunities listed below are designed to fit a variety of budgets and may be combined to meet the desired sponsorship level. For example, by sponsoring the Conference Tote Bags for $10,000 and the Expo Lounge for $5,000, you will receive the benefits associated with those items as well as all Leader sponsor benefits.

General Session ($15,000 each)
- two available
- Opportunity to provide welcoming remarks before the event for five minutes
- Podium signage
- Logo on walk-in slide

Conference Tote Bags ($10,000)
- Logo on conference tote bag, distributed to all attendees

VIP Reception ($10,000)
- Opportunity to provide welcoming remarks before the event for five minutes
- Logo on room signage (traditional and digital, if applicable)
- Logo on beverage napkins
- Sponsor-themed cocktail at event

Conference Registration ($10,000)
- Logo on conference registration site
- Logo on registration confirmation email
- Logo on six “kick-panels” placed in the on-site registration area

Badge Lanyard ($7,500)
- Logo on lanyard worn by all attendees and exhibitors

Mobile App ($7,500)
- Logo on banner within the app
- Logo on app load screen
- Logo on all app-related communication and marketing

Conference Lunch ($5,000 each)
- two available, one each day
- Logo on luncheon signage and table tents

Education Track ($5,000 each)
- five available
- Podium signage
- Logo on room signage
- Logo on walk-in slide
- Each track includes five unique education sessions

Registration DJ ($5,000)
- Logo on DJ booth signage
- Four “commercials” read by DJ with sponsor message

Networking Lounge ($5,000)
- Logo on signage outside lounge, located in main exhibit hall
- Opportunity to provide marketing hand-outs inside the lounge
- Opportunity to feature your company’s social media initiatives alongside GSCE & USGBC social media platform
Pre-Conference Tour ($3,000 each)
multiple available
★ Logo on tour signage
★ Opportunity to address attendees for five minutes at tour location

GSCE Master Speaker ($2,500 each)
six available
★ Exclusive sponsorship of one master speaker session
★ Podium signage
★ Logo on room signage
★ Logo on walk-in slide

Poster Series ($2,500)
★ Exclusive sponsorship of GSCE poster series
★ Logo on poster informational signage

Pre or post email blast sent on sponsor’s behalf ($2,500 each)
six available, three pre and three post
★ Opportunity to provide a custom email that will be sent to attendees by GSCE on behalf of your company

Coffee Breaks ($2,500 each)
two available
★ Logo on signage at coffee stations
★ Presence at both morning and afternoon breaks

Conference Program Cover Ads
4-color ad in the Conference Program, distributed to all attendees, one of each available
★ Outside back cover ($6,500)
★ Inside front cover ($5,000)
★ Inside back cover ($5,000)

Conference Program Full and Half-Page Ads
4-color ad in the conference program, distributed to all attendees, multiple available
★ Full page color advertisement ($3,000 each)
★ Half page color advertisement ($1,750 each)
# Sponsorship Pricing & Levels

## LEADER ($15,000+)

**Sponsor Benefits**

- Four (4) full conference registrations ($1,500 value)
- Four (4) VIP reception tickets
- One (1) 20 x 20 exhibit booth ($6,600 value)
- One (1) full page color advertisement in conference program ($2,500 value)
- Individual benefits associated with your sponsorship item(s) of choice

## INNOVATOR ($10,000 - $14,999)

**Sponsor Benefits**

- Three (3) full conference registrations ($1,125 value)
- Three (3) VIP reception tickets
- One (1) 10 x 20 exhibit booth ($3,600 value)
- One (1) full page color advertisement in conference program
- Individual benefits associated with your sponsorship item(s) of choice

## THINKER ($5,000 - $9,999)

**Sponsor Benefits**

- Two (2) full conference registrations ($750 value)
- Two (2) VIP reception tickets
- One (1) 10 x 10 exhibit booth ($1,800 value)
- Individual benefits associated with your sponsorship item(s) of choice

## COLLABORATOR ($2,500 - $4,999)

**Sponsor Benefits**

- One (1) full conference registration ($375 value)
- One (1) VIP reception ticket
- Individual benefits associated with your sponsorship item(s) of choice

## All Sponsorships Include:

- Company logo on signage onsite at GSCE 2016
- Company logo inclusion in the conference program
- Company logo in the sponsorship section of the GSCE web page with a link to a web address of your choice
- Recognition in GSCE newsletters
- Sponsors who exhibit will also receive 50 complimentary exhibit-only passes and 2 exhibit-only passes for booth staff.
EXHIBITORS

Exhibitor Benefits
★ Company listing in the Conference Program & Website
★ Two exhibit-only staff passes per exhibit space
★ 50 exhibit-only passes per company
★ One 6’ draped table
★ Two side chairs
★ 8’ high back drape
★ 3’ high side drape (booths only)

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